

Woodn't **MASONRY** Be a Wiser Choice?

As flames chewed through hundreds of thousands of board feet of exposed lumber and plywood in a spectacular fire at an under-construction apartment building in downtown Raleigh, NC, a question swirled like smoke...

Why build an apartment out of wood?

Concrete Masonry Performs Under Fire.



Masonry products are unsurpassed for fire resistance and are essential where good fire protection is needed. Concrete Masonry can also provide favorable insurance policy premiums.



Design Flexibility

Masonry products can be made in an infinite variety of shapes and sizes to meet any design requirement.



Structure

Masonry is a structural material. With reinforcing, masonry walls can meet the toughest requirements.



Acoustic Separation

Because of their mass and air tightness, masonry walls provide superior sound isolation and control.



Thermal Mass

Masonry's ability to store heat is built-in; the heavier the wall, the more thermal mass it has



Easy Maintenance

Masonry walls are maintenance-free and retain their beauty and appearance for the life of the building.



Wood Structure
Overland Park, KS



Wood Structure
Raleigh, NC



Wood Structure
Houston, TX



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